



TRANSPORTATION SERVICES, INC.

Cale Pearson BioCRESTCOM®



Career Summary

- Two years in manufacturing running the traffic and shipping departments
- 13 yrs. at an asset-based trucking company. President/Shareholder 2003-16
- Crestcom International franchisee for 6 years and counting 2016-current
- B2B Shareholder since 2004 and President since 2019-current

Hobbies

- Trail Ultra runner
- Youth Basketball Coach



- Creating a winning culture in today's world
 - Meet People where they are: What are their goals and strengths and how does that match up with what your organization needs?
 - Be the coach/boss you always wanted. Listen more and talk less
 - Plan ahead-That way when your team makes a suggestion you know if it aligns with your goals. Speak your future into existence
 - Power of referrals-Happy people do better work and refer good people
 - Challenge and empower your team. Surround yourself with strong people
 - Invest in your team and grow their abilities
 - As Leaders we need to be coachable!

TRANSPORTATION

@BecominaUltra







SERVICES, INC.





